

DATA 40

Decision Support System

Pre-seed stage

B2B SaaS for GameDev, iGaming, Blockchain

MVP Release in June

Intro

Data40 aims to provide everyone with next-gen analytics tech

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Problem

Marketing surveying is complicated

Price / Time / Quality ratio is sad even for large companies

For small companies almost unavailable

Issues with data obsolescence

Solution

The data40 Terminal is affordable and simple

Fresh data. Simple Access. Affordable and transparent

Useful for marketers, product managers, investors, and business owners

Terminal

Beta version available

MVP Release ETA: June 2024

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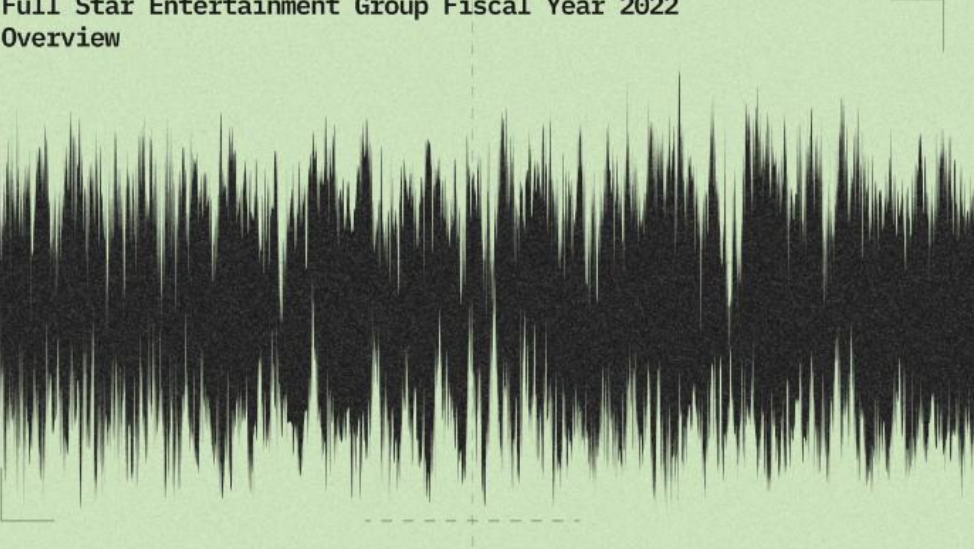
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Custom Data Solutions

Video Games & Game Development

Full Dataset

Full Star Entertainment Group Fiscal Year 2022 Overview



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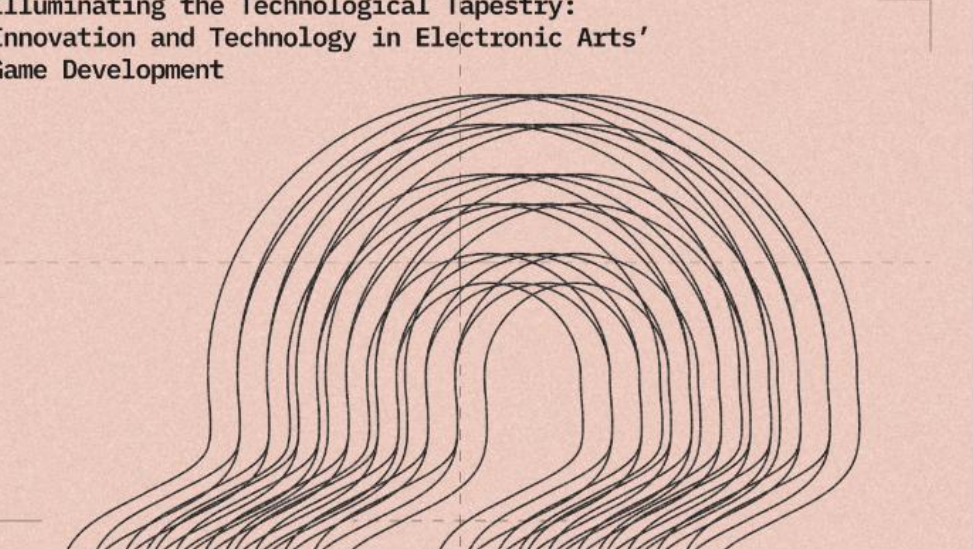
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Financial Indexes

● GD-D40

FinIndex Data40: Gamedev

▼ -0.37 (-0.79%)
Last week

46.23

● IG-D40

FinIndex Data40: iGaming

▲ +0.12 (+0.36%)
Last week

33.84

● iG15-D40

FinIndex Data40: iGaming TOP 15

▼ -1.78 (-0.89%)
Last week

62.35

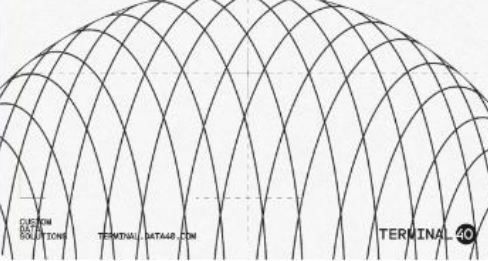
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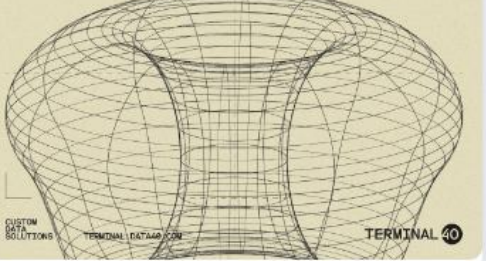
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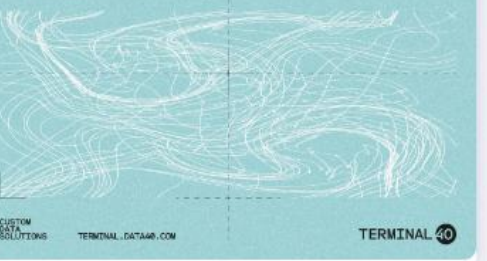
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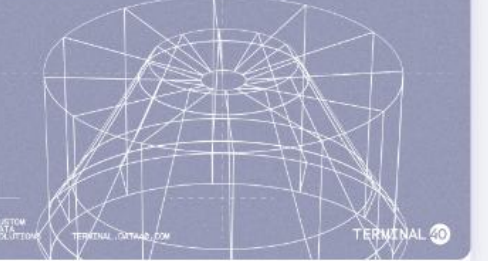
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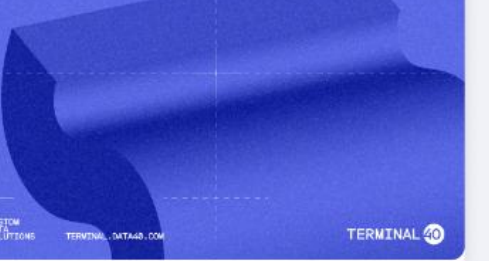
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☐ Free
☐ Paid
☐ Subscription

Region

☐ World Wide
☐ West
☐ East
☐ Germany
☐ China
☐ Vietnam
☐ Russia
☐ France
☐ Spain
☐ United States
 15 more

Date of added
☒ Any time
☐ Past day
☐ Past week
☐ Past month
☐ Past year

Date of last update
☒ Any time
☐ Past day
☐ Past week
☐ Past month
☐ Past year

Type of data
☐ Live
☐ Archive data

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[AiTech](#)
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[Venture](#)
[Gamdev](#)
[Blockchain](#)

Insights
☐ With AI Engine

Support
☐ Basic support
☐ Premium support

Sort by
☒ Date new
☐ Date last
☐ Price min
☐ Price max
☐ Alphabetical

Type of view
☒ Cards
☐ Grid

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Gambling, Betting & Casinos

Time Packages

Venture & Money investment

Video Games & Game Development

Completely

All completely

Full Dataset

Part of Dataset

Region

Q

World Wide

West

East

Germany

China

Vietnam

Russia

France

Spain

United States

15 more

Date of added

Any time

Past day

Past week

Past month

Past year

Date of last update

Any time

Past day

Past week

Past month

Past year

Type of data

Live

Archive data

Tags

AdTech

FinTech

iGaming

Venture

Gamedev

Blockchain

Insights

With AI Engine

Support

Basic support

Premium support

Sort by

Date new

Date last

Price min

Price max

Alphabetical

Type of view

AdTech

Collapsed to Full Datasets

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Fast search

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Full Zhejiang Century Huatong Fiscal Year 2022 Overview

Blockchain & Cryptocurrencies

14 Dec, 2023

Full Dataset

Historical Data

1

Historical Data of Row 10

Quality Stream

14 Dec, 2023

Part of Dataset

2

Historical Data of Column 'Quality'

Quality

14 Dec, 2023

Part of Dataset

Presets

1

NameOfPreset_01

14 Dec, 2023

Preset

2

NameOfPreset_02

14 Dec, 2023

Preset

3

NameOfPreset_03

14 Dec, 2023

Preset

2

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Time Packages

14 Dec, 2023

Full Dataset

Presets

1

NameOfPreset_01

14 Dec, 2023

Preset

2

NameOfPreset_02

14 Dec, 2023

Preset

3

NameOfPreset_03

14 Dec, 2023

Preset

3

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Video Games & Game Development

14 Dec, 2023

Full Dataset

Historical Data

1

Historical Data of Row 10

Quality Stream

14 Dec, 2023

Part of Dataset

2

Historical Data of Column 'Quality'

Quality

14 Dec, 2023

Part of Dataset

4

Sportradar Group AG Q3FY23 Report Overview

Gambling, Betting & Casinos

14 Dec, 2023

Full Dataset

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Wynn Resorts Limited Q2FY23 Report Overview

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Historical Data of Row 10

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Historical data of Column 'Quality'

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Preset

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Preset

3

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Columns visibility

- ☒ Count of row
- ☒ Blogger
- ☒ Youtube link
- ☒ Ad
- ☒ Quality
- ☒ Stream
- ☒ Competitor
- ☒ Dedicated
- ☒ Country
- ☐ City
- ☐ Full name

Version of dataset

2024 ▼ < > January < >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Latest Version

1112, 15-06-2023

1218, 16-09-2023

2245, 17-06-2023 ✓

Filter presets

Enter name of new preset

Save new preset to My Datasets

NameOfPres04 ✕

Save changes

NameOfPres01 ✕

NameOfPres02 ✕

NameOfPres03 ✕

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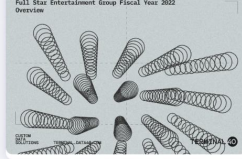
Gambling, Betting & Casinos [FeTch](#) [iGaming](#) [Venture](#) [GameDev](#) [China](#) [Live](#) [With AI Engine](#)

07 Jan, 2022
📅 Date of added

14 Dec, 2023
📅 Date of last update

45Gb
💾 Size of Dataset

3 567 585
👤 Count of Items



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If additional information from other sources is used or if the data used is reflective of the researcher's personal opinion, this will be labeled accordingly.

The provided public company reports are unaudited. DraftKings is a leading player in the entertainment and gambling industry, providing a platform for sports betting and fantasy sports. In this article, we embark on a journey through the IOS App Store to explore the current top ten best-selling games, shedding light on the trends and titles that dominate

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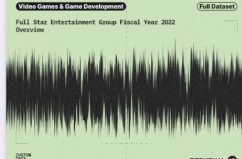
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Blogger	Youtube link	Ad	Quality	Stream	Competitor	Dedicated	Country	
1 eOMGTT	youtube.com/geomgnt	False	1	0	1	40 400 000	Argentina	
2 Carrigan	youtube.com/@trewoil	True	5	0	1	17 900 000	Spain	
3 eTIQUS	us	False	0	3	-	1 570 000	Poland	
4 LICHEN	False	False	10	19	1	47 000 000	Poland	
5 lottry	y	True	14	0	-	124 000	Canada	
6 JOTOPAN	an	True	9	23	1	23 000	Ecuador	
7 WarmSho	rshoper	True	1	0	-	934 900	United Kingdom	
8 eOMGTT	See more +	git	False	1	0	1	40 400 000	Argentina
9 TheWoi	youtube.com/@trewoil	True	5	0	1	17 900 000	Spain	
10 eTIQUS	youtube.com/@etious	False	0	3	-	1 570 000	Poland	
11 eOMGTT	youtube.com/geomgnt	False	1	0	1	40 400 000	Argentina	
12 TheWoi	youtube.com/@trewoil	True	5	0	1	17 900 000	Spain	
13 eTIQUS	youtube.com/@etious	False	1	0	-	1 570 000	Poland	
14 LICHEN	youtube.com/@lichein	False	1	0	1	47 000 000	Poland	
15 lottry	youtube.com/ilottry	True	14	0	-	124 000	Canada	
16 JOTOPAN	youtube.com/@jtopan	True	9	23	1	23 000	Ecuador	
17 WarmSho	youtube.com/warmshoper	True	1	0	-	934 900	Spain	
18 eOMGTT	youtube.com/geomgnt	False	1	0	1	40 400 000	Argentina	
19 TheWoi	youtube.com/@trewoil	True	5	0	1	17 900 000	Spain	
20 eTIQUS	youtube.com/@etious	False	0	3	-	1 570 000	Poland	

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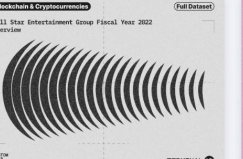
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Full Tom

T/S/S and market evaluation

In GameDev, iGaming, and Blockchain

95,000

Companies and professional investors worldwide were in these industries in 2023

\$10.2 billion

Evaluation on spendings on outsourced analytics in 2023

Data40 business model

\$15

Minimal subscription cost,
per month per user

\$900

Advanced spends,
per month per team

\$15,000

Custom researches,
average per project

Magic

People's workload is expensive. We need to replace marketing analysts with tech

LLMs are not enough to build a natural expert system

Data40 Terminal is next-gen approach and tool for surveying markets

Competitors

In the market, there are 400+ competitors. This includes:

01 Direct and specialized competitors include NewZoo, H2GC, and IDC

02 Platforms selling ready-made premium research, such as R&M and MR

03 Tools for organizing panel studies include Prolific and PRC

04 Outsourced data scientists, for instance, Factiva and IRI

05 Specialized industrial services, for example, SensorTower, AppMagic, and SteamSpy

06 Major terminals and subscription information agencies include Bloomberg BPS, and Eikon

Indirect competitors could include emerging AI technologies.

Terminal is a blend of AI/ML technologies, high-throughput parsers, OpenGPT/LLM, Bloomberg BPS (for three industries), specialized databases, a data marketplace, a store for premium research, chatbots for Slack and Telegram, and... a living analyst specialist.

Marketing strategy

Grow loop

- 01** Developing piece of data step-by-step
- 02** Delivering that piece to the most suitable clients
- 03** Selling and getting new subscribers
- 04** Reinvesting margin to develop new piece of data

Marketing streams

- 01** Content Expert Marketing in Industrial Communities and Chats
- 02** Search Engine Optimization and Minimal Paid Advertising
- 03** Direct Advertising and Sales
- 04** Participation in Industrial Events

Founder, team and company

Danila Tarasenko

Founder and Sr. Analyst

Experience 20 years in GameDev and iGaming industries

[LinkedIn](#)

The team has been operating since November 2019, and in April 2022, [Data40 Ltd.](#) was registered. The company settled in [AIFC in Kazakhstan](#) Central Asia. Currently, the team consists of 54 members, with 30 working full-time.

In 2023, the first investors came on board. [HAND OF MIDAS LLC](#) is the Los Angeles, California-based family office of the founder of [XSOLLA](#). They joined in equity and long-tracking of our team and terminal software success. We counted their stage as a pre-seed round.

In April 2024, settling the USA Delaware Company.

Offer and investment request

On the 31st of December 2023, captable

97.13%

Founder

2.87%

Hand of Midas

10%

Selling 10% of the shares for \$1 million
Cash-in