

DATA 40

Decision Support System

Pre-seed stage

B2B SaaS for GameDev, iGaming, Blockchain

MVP Release in June

Intro

Data40 aims to provide everyone with next-gen analytics tech

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Problem

Marketing surveying is complicated

Price / Time / Quality ratio is sad even for large companies

For small companies almost unavailable

Issues with data obsolescence

Solution

The data40 Terminal is affordable and simple

Fresh data. Simple Access. Affordable and transparent

Useful for marketers, product managers, investors, and business owners

Terminal

Beta version available

MVP Release ETA: June 2024

Custom Data Solutions

Video Games & Game Development Full Dataset

Full Star Entertainment Group Fiscal Year 2022 Overview

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Financial Indexes

● GD-D40 FinIndex Data40: Gamedev ▼ -0.37 (-0.79%) Last week **46.23**

● IG-D40 FinIndex Data40: iGaming ▲ +0.12 (+0.36%) Last week **33.84**

● iG15-D40 FinIndex Data40: iGaming TOP 15 ▼ -1.78 (-0.89%) Last week **62.35**

Latest Datasets All Datasets

Venture & Money Investment Full Dataset

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• Gambling, Betting & Casinos
Monarch Casino & Resort Inc Q3FY23 Report Overview

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Bally's Corporation Q3FY23 Report Overview

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Sportradar Group AG Q3FY23 Report Overview

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Wynn Resorts Limited Q2FY23 Report Overview

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Time Packages Full Dataset

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T/S/S and market evaluation

In GameDev, iGaming, and Blockchain

95,000

Companies and professional investors worldwide were in these industries in 2023

\$10.2 billion

Evaluation on spendings on outsourced analytics in 2023

Data40 business model

\$15

Minimal subscription cost,
per month per user

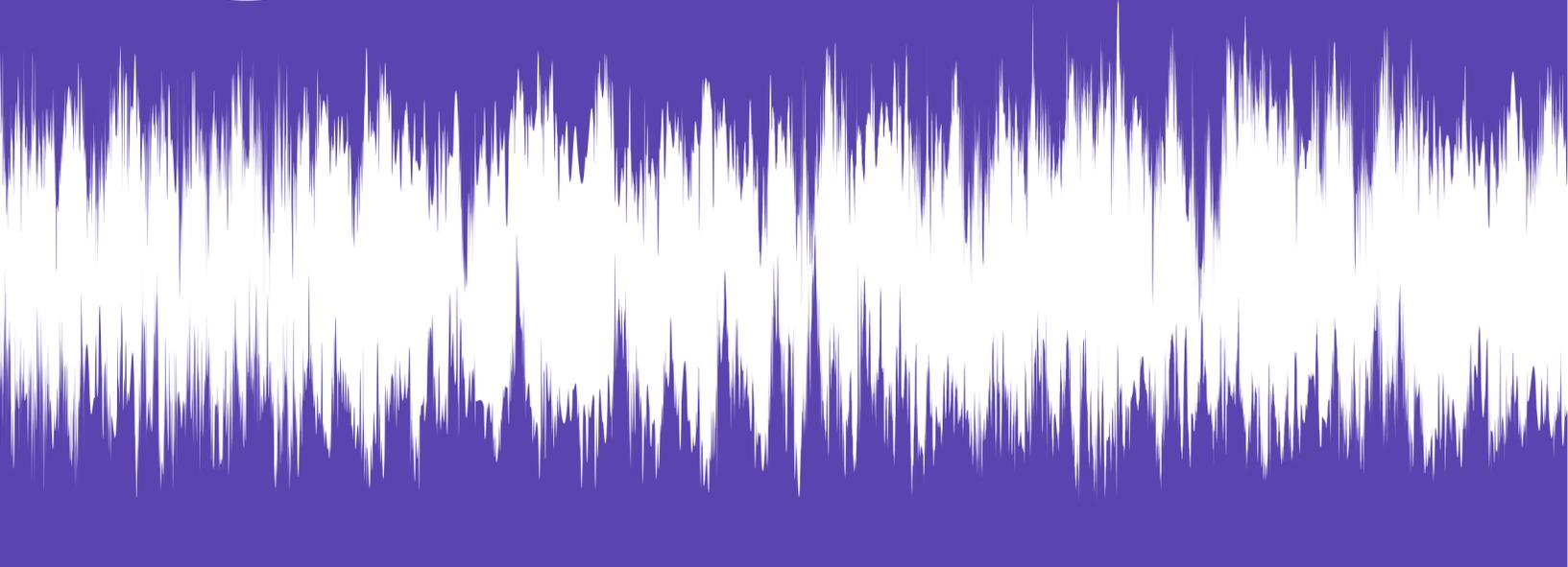
\$900

Advanced spends,
per month per team

\$15,000

Custom researches,
average per project

Magic



People's workload is expensive. We need to replace marketing analysts with tech

LLMs are not enough to build a natural expert system

Data40 Terminal is next-gen approach and tool for surveying markets

Competitors

In the market, there are 400+ competitors. This includes:

01 Direct and specialized competitors include NewZoo, H2GC, and IDC

02 Platforms selling ready-made premium research, such as R&M and MR

03 Tools for organizing panel studies include Prolific and PRC

04 Outsourced data scientists, for instance, Factiva and IRI

05 Specialized industrial services, for example, SensorTower, AppMagic, and SteamSpy

06 Major terminals and subscription information agencies include Bloomberg BPS, and Eikon

Indirect competitors could include emerging AI technologies.

Terminal is a blend of AI/ML technologies, high-throughput parsers, OpenGPT/LLM, Bloomberg BPS (for three industries), specialized databases, a data marketplace, a store for premium research, chatbots for Slack and Telegram, and... a living analyst specialist.

Marketing strategy

Grow loop

- 01** Developing piece of data step-by-step
- 02** Delivering that piece to the most suitable clients
- 03** Selling and getting new subscribers
- 04** Reinvesting margin to develop new piece of data

Marketing streams

- 01** Content Expert Marketing in Industrial Communities and Chats
- 02** Search Engine Optimization and Minimal Paid Advertising
- 03** Direct Advertising and Sales
- 04** Participation in Industrial Events

Founder, team and company

Daniła Tarasenko

Founder and Sr. Analyst

Experience 20 years in GameDev and iGaming industries

[LinkedIn](#)

The team has been operating since November 2019, and in April 2022, [Data40 Ltd.](#) was registered. The company settled in [AIFC in Kazakhstan](#) Central Asia. Currently, the team consists of 54 members, with 30 working full-time.

In 2023, the first investors came on board. [HAND OF MIDAS LLC](#) is the Los Angeles, California-based family office of the founder of [XSOLLA](#). They joined in equity and long-tracking of our team and terminal software success. We counted their stage as a pre-seed round.

In April 2024, settling the USA Delaware Company.

Offer and investment request

On the 31st of December 2023, captable

97.13%

Founder

2.87%

Hand of Midas

10%

Selling 10% of the shares for \$1 million
Cash-in