

Full Playtech plc Fiscal Year 2022 Overview

Research. March 5, 2024. All rights reserved by Data40 Ltd. Researcher: [Data40.com](https://data40.com)

Goals and objectives of the research	2
Disclaimers	2
Document markup	2
Conclusions	3
General information	3
Members of the board and Managers	4
Employees	5
Shareholders	6
Shareholders structure	6
Shareholders Equities	7
Mergers, acquisitions and subsidiaries	9
Company strategy	11
Divisions	12
Technology	15
Financial Statements for 2022 Fiscal Year Revenue Retrospective	16
Revenue Retrospective	16
Sales per Business	17
Sales per Product Type	19
Sales per Region	20
Dividend Information	21
Balance Sheet	22
Income Statement	23
Cashflow Statement	23
Criticism	24
Analyst's opinion	25
Summary	25
Sources List	26
META	27

Goals and objectives of the research

Research Objective: To study Playtech's publicly available financial information, determine the company's development strategy, and compile an overview of its annual financial reports.

Research Tasks:

- Find the company's comprehensive financial and corporate information;
- Analyze the gathered information;
- Draw conclusions based on the analyzed data.

Disclaimers

The information collected in this report reflects data from the company's public reports and is not questioned or verified via other sources. In other words, information from the company's public reports is taken and used as is.

If additional information from other sources is used or if the data used is reflective of the researcher's personal opinion, this will be labeled accordingly.

Document markup

- FY - Financial Year;
- PT - Playtech plc;
- This report uses the American number format: a period is used as the decimal separator, while commas separate thousands;
- Year-over-year (YoY) calculations of relative values were not performed in cases where last year's profit changed to a loss in the current year and vice versa within the scope of the current report;
- Playtech report period is from January 1 to December 31, 2022;
 - The specified financial year coincides with the calendar year.

Conclusions

General information

Parameter	Playtech plc
Website	playtech.com
Country (location)	UK
Country (issuer)	UK
Year of foundation	1999 *
Founder	Teddy Sagi
Sector	Travel and Leisure
Type	Public
Year of IPO	2006 **
Stock market	LSE
Ticker	PTEC

*Note: According to information from the Playtech website and [Wikipedia](#), the company was founded in 1999 in Tartu, Estonia. According to data from the [E-Business Register](#) website, Playtech was registered in 2001.¹

**Note: On March 28, 2006, Playtech plc started trading on the AIM market of the London Stock Exchange (LSE), and in 2012, it was listed on the Main Market of the LSE.²

¹ [E-Business Register, Playtech Estonia](#)

² [PT web, About Us](#)

Members of the board and Managers

Board of Directors ³		
Name	Title	Since
Brian Mattingley	Group Chairman	2021
Mor Weizer	Chief Executive Officer	2007
Chris McGinnis	Chief Financial Officer	2022
Ian Penrose	Non-Executive Director	2018
Anna Massion	Non-Executive Director	2019
John Krumins	Non-Executive Director	2019
Linda Marston-Weston	Non-Executive Director	2021
Samy Reeb	Non-Executive Director	2023

³ [PT web, Board of Directors](#)

Executive Team ⁴		
Name	Title	Since
Mor Weizer	Chief Executive Officer	2007
Chris McGinnis	Chief Financial Officer	2022
Shimon Akad	Chief Operating Officer	2015
Uri Levy	VP Business Development	-
Alex Latner	General Counsel	2017
Ian Ince	Chief Compliance Officer	2013
Sharon Kafman-Raz	VP Finance	-
Kam Sanghera	Head of Tax	2017
Karen Zammit	Head of Global HR	2019
Lauren Iannarone	Chief Sustainability & Corporate Affairs Officer	2022
Brian Moore	Company Secretary	2015

Employees

Parameter	Number of Employees
Average Number of Employees FY20*	6,444 ⁵
Number of Employees as of Dec 31, 2021	7,698 ⁶
Number of Employees as of Dec 31, 2022	7,160 ⁷

*Note: The FY20 report did not contain information on the Number of Employees as of December 31. The values are based on the Average Number of Employees.

⁴ [PT Annual Report 2022, p.103](#)

⁵ [PT Annual Report 2020, p.165](#)

⁶ [PT Annual Report 2021, p.69](#)

⁷ [PT Annual Report 2022, p.61](#)

Shareholders

Shareholders structure

Ownership Breakdown as of Oct 12, 2023 ⁸		
Owner Type	Number of Shares	Ownership Percentage
Institutions	157,442,392	51.81%
Individual Insiders	60,189,865	19.81%
General Public	48,763,487	16.05%
VC/PE Firms	16,594,432	5.46%
Private Companies	13,864,521	4.56%
Employee Share Scheme	7,049,163	2.32%
Total Shares	303,903,860	100%

Total Shares Outstanding - 309,294,243⁹ (as of December 31, 2022).

Total Shares Outstanding - 306,356,693¹⁰ (as of March 21, 2023).

⁸ [SimplyWell, PT Ownership Breakdown](#)

⁹ [PT Annual Report 2022, p.200](#)

¹⁰ [PT Annual Report 2022, p.130](#)

Shareholders Equities

Top 10 Shareholders as of Oct 12, 2023 ¹¹				
Name	Number of Shares	Current Value ¹² , mill UK£	Last Reported Holding Date	Ownership Percentage
Albula Investments Fund Ltd	16,594,432	67.80	Mar 21, 2023	5.46%
Setanta Asset Management Limited	15,307,229	62.50	Mar 21, 2023	5.04%
TT Bond Partners, Asset Management Arm	15,237,921	62.30	Mar 21, 2023	5.01%
Ki Yan Lo	15,000,000	61.30	Mar 21, 2023	4.94%
Cho Hung Suen	14,115,010	57.70	Mar 21, 2023	4.64%
The Vanguard Group, Inc.	13,784,973	56.30	Mar 21, 2023	4.54%
BlackRock, Inc.	11,925,947	48.70	Mar 21, 2023	3.92%
Chiu Fai Choi	11,517,241	47.10	Mar 21, 2023	3.79%
Dimensional Fund Advisors LP	10,353,214	42.30	Mar 21, 2023	3.41%
Hao Tang	9,115,160	37.20	Feb 15, 2023	3.00%
Total Top 10	132,951,127	543.20	-	43.75%

¹¹ [SimplyWell, PT Top Shareholders](#)

¹² as of October 12, 2023

Top 10 Shareholders as of 21 March, 2023 ¹³		
Name	Number of Shares	Ownership Percentage
Interactive Brokers (EO)	19,081,076	6.23%
Albula Investment Fund	16,594,432	5.42%
Setanta Asset Management	15,307,229	5.00%
TT Bond Partners	15,237,921	4.97%
Future Capital Group	15,000,000	4.90%
Paul Suen Cho Hung	14,115,010	4.61%
Vanguard Group	13,784,973	4.50%
Blackrock	11,925,947	3.89%
Dr Choi Chiu Fai Stanley	11,517,241	3.76%
Dimensional Fund Advisors	10,353,214	3.38%
Total Shares	142,917,043	46.65%

Top 10 Shareholders hold 142,917,043 shares out of 306,356,693 equals 46.65%.

¹³ [PT Annual Report 2022, p.130](#)

Mergers, acquisitions and subsidiaries¹⁴

Name	Date	Price, mill EUR
Video B Holding Limited	Oct 12, 2005	0.01 ¹⁵
Tribeca Tables Europe Limited	Nov, 2006	37.87
Gaming Technology Solutions Limited	Dec 8, 2009	21.65*
Virtue Fusion (Alderney) Limited	Feb 12, 2010	45.80*
Intelligent Gaming Systems Limited	Jan 26, 2011	6.40*
PT Turnkey Services Limited	Jul 1, 2011	280.00*
Mobenga AB Limited	Aug 31, 2011	31.80*
S-Tech Limited	Nov 24, 2011	-
Ash Gaming Limited	Dec 16, 2011	-
PokerStrategy Ltd	Jul 11, 2013	38.80
Aristocrat Lotteries AB; Aristocrat Lotteries Italia S.r.l.	Sep 30, 2014	11.70
YoYo Games Limited	Feb 13, 2015	16.60*
Markets Limited	May 8, 2015	458.00*
Quickspin AB	May 24, 2016	50.50*
Best Gaming Technology GmbH	Jul 13, 2016	233.50*
ECM Systems Holdings Limited	Oct 20, 2016	28.10*
Consolidated Financial Holdings A/S	Nov 16, 2016	38.90*
Eyecon Limited and Eyecon PTY	Feb 7, 2017	56.70*
ACM Group Limited (Assets)	Oct 1, 2017	126.90*
Seabrize Marketing Limited	Mar 1, 2018	20.00*

¹⁴ [PT Annual Report 2022, p.207-208](#)

¹⁵ In USD million

Rarestone Gaming PTY Ltd	Mar 26, 2018	10.70*
HPYBET Austria GmbH (Destres GmbH)	Apr 1, 2018	40.40*
Snaitech SPA	Aug 3, 2018	291.175 ***
Piazza Hosting Services S.R.L.	Nov 30, 2018	6.50
Areascom SpA	Jan 28, 2019	0.00**
Best In Game S.r.l	Jun 17, 2020	13.30
Statscore SP Z.O.O.	13 Jan, 2020	6.50
Aus GMTC PTY Ltd	Aug 30, 2022	2.90

*Note: The price is indicated taking into account Maximum Earnout.

**Note: Playtech recapitalized the business by injecting 15.50 million EUR equity capital.

***Note: On June 5, 2018, the Group acquired 70.6% of the shares of Snaitech S.p.A. for a total EV of 846 million EUR.¹⁶

The full list of Playtech plc subsidiaries is provided in [Note 37](#) to the Annual Report 2022.

Note: This section may not fully represent all the company's transactions, but, within the scope of this current report, presents the maximum amount of information available via open sources.

¹⁶ [PT, Proposed acquisition of Snaitech, p.4](#)

Company strategy¹⁷

The strategy is divided into objectives for the B2B and B2C divisions.

B2B Strategy:

- **Become a partner in new regulated markets.** Playtech is focusing on expanding its presence in North and South America and Europe;
- **Expand Live and SaaS offerings.** The company is investing in Live games and SaaS to attract users and expand the market;
- **Reorganization of resources.** Playtech is reallocating resources and investing in B2B Gambling to maintain and increase the market share of this division.

B2C Strategy:

- **Expansion of online presence for Snaitech.** Playtech leverages the retail brand Snaitech to grow in the online segment of the Italian market;
- **Optimization of HAPPYBET.** HAPPYBET focuses on improving online operations and the efficiency of the retail network under the leadership of the Snaitech team;
- **Expansion of Snaitech through M&A.** Playtech plans to expand geographically and strengthen its position in Europe through strategic mergers and acquisitions.

The sustainable development strategy consists of 4 strategic priorities:¹⁸

- **Innovative solutions for safe gambling.** Playtech provides technologies to enhance the safety of gambling and protect players;¹⁹
- **Promoting fairness and an inclusive culture.** Playtech focuses on people, compliance with regulatory requirements, culture, and supply chain commitments;²⁰
- **Taking action for a positive environmental impact.** In 2022, Playtech expanded its sustainable development framework to include a new principle, addressing climate change. The Board of Directors and management recognize the need for actions to reduce the risks and consequences of climate change. Playtech scales up climate action through partnerships and collaboration across its value chain—from customers to suppliers;²¹
- **Partnering to address common social issues.** Playtech recognizes that the challenges facing the sector and our communities cannot be solved by one organization alone. Collaboration and partnership are needed to achieve social change.²²

¹⁷ [PT Annual Report 2022, p.12-15](#)

¹⁸ [PT Annual Report 2022, p.46](#)

¹⁹ [PT Annual Report 2022, p.52-55](#)

²⁰ [PT Annual Report 2022, p.56-63](#)

²¹ [PT Annual Report 2022, p.64-73](#)

²² [PT Annual Report 2022, p.74-77](#)

Divisions

The company's business is divided into 2 divisions:

- B2B Gambling - Playtech provides consulting services to operator partners and offers platforms, content, and services to clients. The B2B division is involved in product development;²³
- B2C Gambling consists of the [Snaitech](#) and [HAPPYBET](#) brands and engages in retail betting and online business.²⁴

Portfolio Playtech Game Product²⁵

Playtech products	
Casino	<ul style="list-style-type: none"> • PowerPlay Jackpot • Kingdoms Rise • Fire Blaze Jackpots • Enhanced • Slots • Table and Cards • Live dealer • Jackpots • Age of the gods • Sporting Legends • Video Poker • Arcade • Screenshot
Live Casino	<ul style="list-style-type: none"> • Single Zero Roulette • Prestige Roulette Lite • Speed Roulette • Language Variants • Baccarat 7 Seat • Baccarat Squeeze • VIP Baccarat • Mini Baccarat • Blackjack (Unlimited, Prestige) • Roulette • Hi-Lo • Sic Bo • Side bet variants including 21+3 • Grand Royal • Ultimate Blackjack • Casino Hold'em • Game Categories • Game Shows • Roulette • Quickspin

²³ [PT Annual Report 2022, p.19-21, 30](#)

²⁴ [PT Annual Report 2022, p.31](#)

²⁵ [PT Annual Report 2022, p.37-40](#)

Sports	<ul style="list-style-type: none"> • Football • Soccer • Basketball • Hide • Baseball • Basketball • Beach Volleyball • Bowls • Boxing • Cricket • Cycling • Darts • eSports • Football • Futsal • Golf • Handball • Horse Racing • Ice Hockey • MMA • Motor Sport • Rugby League • Rugby Union • Snooker • Soccer • Tennis • Volleyball
Virtual Sports	<ul style="list-style-type: none"> • Racing • Greyhound racing • Football • Tennis • Basketball • Cycle Racing • Speedway • Retail
Poker	<ul style="list-style-type: none"> • Six Plus Hold'em • Cash • Twister • Wild Twister • Tournaments • Sit and Go
Bingo	<ul style="list-style-type: none"> • Grease Bingo • Fluffy Favourites Bingo • Aotg-bingo • Cash Cubes Bingo RU • Rr-bingo • Deal Or No Deal Bingo • Deal Or No Deal Bingo 75 • The-main-stage

	<ul style="list-style-type: none"> • Rapido-bingo • Shutter-board-bingo • Jigsaw-room • Pattern Bingo • Lucky Numbers Bingo • Housey Bingo
Retail	<ul style="list-style-type: none"> • 5 Ages of Gold • Afrikas Eventyr • Age of the Gods - King of Olympus • American Diner • Anna and the Ark • Astro Adventures • Aztec Expedition • Bee Frenzy • Book of Kings • Brooklyn Bucks • Buffalo Blitz • Cai Fu Dong Fang • Chili Eruption • Corinthian Shields • Da Vinci's Vault • The Riches of Don Quixote • Dragons Hall • Egyptian Dawn • Extreme Fruits • Extreme Fruits 20 • Extreme Fruits Ultimate • Fairy Gathering • Fortunate 5 • Gem Heat • Golden Castle • Golden Macaque • Halloween Fortune • Heart of the Frontier • Heart of the Jungle • Jungle Giants • Kongen's Mont • Legacy of the Wild • Legend of the Jaguar • Lucky Giant • Nostradamus • Oceanus Rising • Pearls Pearls Pearls • Pole Star • Sorcerers Guild of Magic • Thai Tiger • The Magicians Assistant • Treasure Compass™ • White King™

Technology

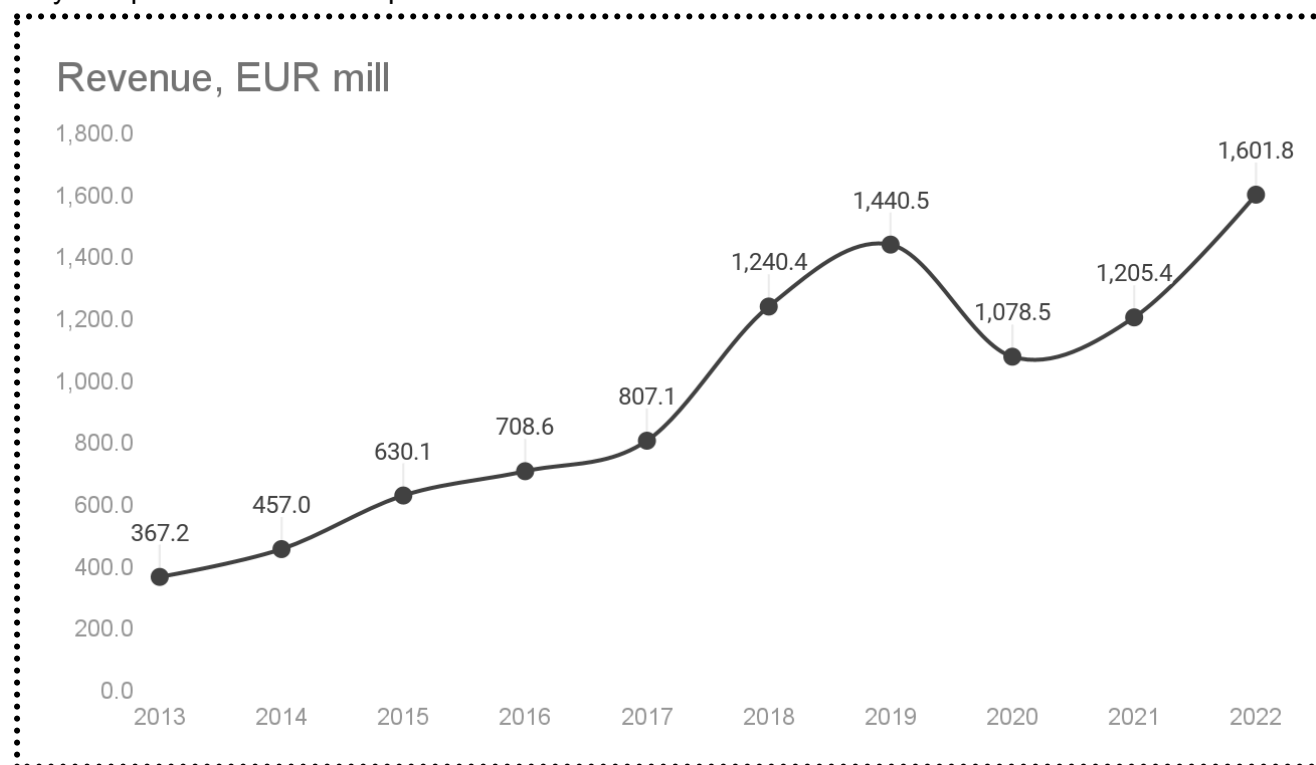
Technology Sector PT

Technology	
Platform Technology	<ul style="list-style-type: none">• Portal• Playtech Open Platform• IMS platform• Playtech Protect
Services	<ul style="list-style-type: none">• Marketing• Operational
Mexos	<ul style="list-style-type: none">• Affiliate Management• Campaign Management• Creative Management• Performance Management & Optimisation• Customer Relationship Management• Back Office Management & Finance
Cross-Product Suites	<ul style="list-style-type: none">• Playtech One
Retail	<ul style="list-style-type: none">• Casino Management• Cabinets & Hardware• Open VLT Platform

Financial Statements for 2022 Fiscal Year Revenue Retrospective

Revenue Retrospective

Playtech plc Revenue Retrospective for 2013-2022^{26 27 28 29 30}



²⁶ [PT Annual Report 2022, p.144](#)

²⁷ [PT Annual Report 2020, p.135](#)

²⁸ [PT Annual Report 2018, p.128](#)

²⁹ [PT Annual Report 2016, p.104](#)

³⁰ [PT Annual Report 2014, p.73](#)

Sales per Business

Operating Segments ³¹	
B2B	<ul style="list-style-type: none"> • Casino • Services • Sport • Bingo • Poker • Other
B2C	<ul style="list-style-type: none"> • Snaitech • Sun Bingo • Other B2C • HAPPYBET
Financial	<ul style="list-style-type: none"> • B2C • B2B CFD

³¹ [PT Annual Report 2022, p.168](#)

Net Revenue Structure^{32 33}
(In million, except Percentages)

Parameter	2022, EUR	YoY, %	2021, EUR	YoY, %	2020, EUR
B2C	983.1	48.12	663.7	11.30	596.3
B2B	632.4	14.09	554.3	12.00	494.9
Intercompany	(13.7)	8.73	(12.6)	-0.79	(12.7)
Total Consolidated Revenue	1,601.8	32.89	1,205.4	11.77	1,078.5
Financial	74.5	59.87	46.6	-64.15	130.0
Total Revenue	1,676.3	33.89	1,252.0	3.60	1,208.5

Net Revenue Structure 2022 Percentages

Parameter	Percentage, %
B2C	61.37
B2B	39.48
Intercompany	-0.86

³² [PT Annual Report 2022, p.168](#)

³³ [PT Annual Report 2021, p.168](#)

Sales per Product Type

Sales by Product Type^{34 35}

(In million, except Percentages)

Parameter	2022, EUR	YoY, %	2021, EUR	YoY, %	2020, EUR
B2B					
B2B licensee fee	451.7	11.81	404.0	-	-
B2B fixed-fee income	42.1	-13.20	48.5	-	-
B2B cost-based revenue	59.9	32.23	45.3	-	-
B2B revenue received from the sale of hardware	13.2	85.92	7.1	-	-
Additional B2B services fee	65.5	32.59	49.4	-	-
Total B2B Revenue	632.4	14.09	554.3	12.00	494.9
B2C					
Snaitech	899.8	53.89	584.7	11.97	522.2
Sun Bingo and Other B2C	65.3	5.49	61.9	12.55	55.0
B2C Sport	-	-	-	-	19.1
HAPPYBET	20.1	10.44	18.2	-	-
Intercompany	(2.1)	90.91	(1.1)	-	-
Total B2C Revenue	983.1	48.12	663.7	11.30	596.3
Intercompany					
Intercompany	(13.7)	8.73	(12.6)	-0.79	(12.7)
Total Consolidated Revenue	1,601.8	32.89	1,205.4	11.77	1,078.5

³⁴ [PT Annual Report 2022, p.171-173](#)

³⁵ [PT Annual Report 2021, p.174](#)

Sales per Region

Sales by Region^{36 37}

(In million, except Percentages)

Parameter	2022, EUR	YoY, %	2021, EUR	YoY, %	2020, EUR
Italy	922.8	52.10	606.7	12.04	541.5
UK	188.5	-0.79	190.0	-5.38	200.8
Mexico	123.7	36.99	90.3	64.48	54.9
Malta	55.7	6.5	52.3	-4.39	54.7
Philippines	51.2	-24.26	67.6	-3.70	70.2
Spain	27.7	27.65	21.7	-4.82	22.8
Gibraltar	24.9	-10.75	27.9	69.09	16.5
Poland	21.9	52.08	14.4	171.70	5.3
Netherlands	20.2	180.56	7.2	-	-
Greece	20.5	22.02	16.8	20.86	13.9
Curacao	20.2	65.57	12.2	15.09	10.6
Germany	17.6	4.76	16.8	4.35	16.1
Island	10	-	-	-	-
Colombia	9.1	7.06	8.5	-	-
Romania	-	-	5.7	-	-
Norway	-	-	5.4	-11.48	6.1
Finland	-	-	-	-	5.8
Cyprus	-	-	-	-	0.8
Rest of the World	87.8	41.84	61.9	4.38	58.5
Total Consolidated Revenue	1,601.8	32.89	1,205.4	11.77	1,078.5

³⁶ [PT Annual Report 2022, p.171-172](#)

³⁷ [PT Annual Report 2021, p.173](#)

Sales by Region 2022 Percentages

Parameter	Percentage, %
Italy	57.61
UK	11.77
Mexico	7.72
Malta	3.48
Philippines	3.20
Spain	1.73
Gibraltar	1.55
Poland	1.37
Netherlands	1.26
Greece	1.28
Curacao	1.26
Germany	1.10
Island	0.62
Colombia	0.57
Rest of the World	5.48

Dividend Information³⁸

Parameter	2019, EUR	YoY, %	2018, EUR	YoY, %	2017, EUR
Per share	6.1 Cents	-74.69	24.1 Cents	-33.06	36.0 Cents

Dividends have not been paid since 2020.

³⁸ [PT Investor, Dividend Info](#)

Balance Sheet^{39 40}

(In million, except Percentages)

Parameter	2022, EUR	YoY, %	2021, EUR	YoY, %	2020, EUR
Assets					
Total Current Assets	723.1	-46.57	1,353.3	-3.62	1,404.2
Total Non-current Assets	2,299.3	0.01	2,299.0	37.89	1,667.3
Total Assets	3,022.4	-17.25	3,652.3	18.91	3,071.5
Liabilities					
Total Current Liabilities	756.4	-9.42	835.1	1.48	822.9
Total Non-current Liabilities	565.0	-54.29	1,236.0	-8.61	1,352.4
Total Liabilities	1,321.4	-36.20	2,071.1	-4.79	2,175.3
Total Equity	1,701.0	7.58	1,581.2	76.43	896.2

³⁹ [PT Annual Report 2022, p.146-147](#)

⁴⁰ [PT Annual Report 2021, p.143-144](#)

Income Statement^{41 42}

(In million, except EPS data and Percentages)

Parameter	2022, EUR	YoY, %	2021, EUR	YoY, %	2020, EUR
Revenue	1,601.8	32.89	1,205.4	11.77	1,078.5
EBITDA	372.5	32.42	281.3	26.20	222.9
Profit for the year	87.6	-87.01	674.6	-	(297.4)
EPS Basic	29.2 cents	-87.10	226.3 cents	-	(99.6) cents
EPS Diluted	28.1 cents	-87.00	216.2 cents	-	(99.6) cents

Cashflow Statement^{43 44}

(In million, except Percentages)

Parameter	2022, EUR	YoY, %	2021, EUR	YoY, %	2020, EUR
Cash flows from operating activities	410.9	82.62	225.0	-38.27	364.5
Cash flows from investing activities	(358.3)	180.80	(127.6)	24.98	(102.1)
Cash flows from financing activities	(566.9)	159.57	(218.4)	-	119.8

⁴¹ [PT Annual Report 2022, p.144](#)

⁴² [PT Annual Report 2021, p.141](#)

⁴³ [PT Annual Report 2022, p.148](#)

⁴⁴ [PT Annual Report 2021, p.145](#)

Criticism

In 2006, the Austrian company Lubar and its CEO, Yaakov Rafaeli of Rishon LeZion, filed a lawsuit with the Tel Aviv District Court against Playtech Cyprus Ltd. for patent infringement relating to its system and method for remote online gambling at actual casinos.⁴⁵

In 2017, Playtech apologized for the mistakes of its subsidiary PT Entertainment Services (PTES), which witnessed a customer's suicide. An investigation by the Gambling Commission revealed deficiencies in the business's social responsibility and anti-money laundering processes, resulting in no action being taken regarding excessive gambling participation by the individual. Playtech stated that it took full responsibility for the errors.⁴⁶

In 2021, Claire Milne, the head of gambling software provider Playtech, faced negative shareholder reactions at the company's annual general meeting regarding the number of women on its board of directors. The Playtech board of directors, consisting of seven members, included two women — Milne and Anna Massion, a non-executive director, which fell below the 33% threshold for female representation. While the government-supported target of 33% is voluntary, Playtech was criticized for its failure to improve gender diversity on the board of directors.⁴⁷

In 2023, Calipaly, a Mexican online casino and sports betting company operated by Grupo Caliente, initiated legal proceedings against Playtech, a partner in technology games. The aim of the lawsuit is to annul the legal partnership between Calipaly and Playtech.⁴⁸

⁴⁵ [Globes, Playtech sued for patent infringement](#)

⁴⁶ [IgamingsBusiness, Playtech “takes full responsibility” for PTES failings](#)

⁴⁷ [TheGuardian, Shareholders urged to vote out Playtech chair over gender imbalance](#)

⁴⁸ [Casino, Playtech Embroiled in Legal Battle With Mexican Gaming Partner Grupo Caliente](#)

Analyst's opinion

Summary

Playtech plc was founded in 1999, and the company develops software for gambling. PT provides software for online casinos, online poker rooms, online bingo games, online sports betting, scratch games, mobile games, live dealer games, and fixed-odds arcade games.

PT shares are listed on the LSE. Total Shares Outstanding - 306,356,693 (as of March 21, 2023). Since FY20, the company has stopped paying dividends.

The company operates through two divisions: B2B and B2C. The B2B division provides consulting services to partner operators and offers a platform, content, and services to clients, engages in product development, and focuses on expanding its presence in newly regulated markets in North and South America and Europe. The B2C division consists of the Snaitech and HAPPYBET brands and is involved in retail bookmaking and online business in Europe.

In addition to strategies for the B2B and B2C divisions, the company adheres to a sustainability strategy. The sustainability strategy comprises four strategic priorities:

- Innovative solutions for safe gambling;
- Promoting fairness and inclusive culture;
- Taking action for positive environmental impact;
- Partnerships in addressing common social issues.

The revenue retrospective shows a positive trend over the past 10 years. In FY22, revenue surpassed the previous peak in FY19 (1,440.5 million EUR) over the past 10 years, reaching 1,601.8 million EUR. This is an increase of 32.89% and 48.52% compared to FY21 (1,205.4 million EUR) and FY20 (1,078.5 million EUR) respectively.

In terms of sales by region in FY22, Italy takes the lead with 922.8 million EUR, accounting for 57.61% of total revenue, followed by the UK at 11.77% (188.5 million EUR) and Mexico at 7.72% (123.7 million EUR) of total revenue.

Total Equity in FY22 increased by 7.58% compared to FY21 (1,581.2 million EUR) and by 89.80% compared to FY20 (896.2 million EUR), reaching 1,701.0 million EUR. Total Current Liabilities amounted to 756.4 million EUR in FY22, exceeding Total Current Assets (723.1 million EUR) by 33.3 million EUR.

Sources List

- [Playtech web](#)
- [Wikipedia](#)
- [Online Services](#)
- [E-Business Register](#)
- [London Stock Exchange](#)
- [Linkedin](#)
- [SimplyWell](#)
- [PT Annual Report 2014](#)
- [PT Annual Report 2016](#)
- [PT Annual Report 2018](#)
- [PT Annual Report 2019](#)
- [PT Annual Report 2020](#)
- [PT Annual Report 2021](#)
- [PT Annual Report 2022](#)
- [PT, Proposed acquisition of Snaitech](#)
- [Globes English](#)
- [iGaming Business](#)
- [The Guardian](#)
- [Casino](#)

META



Data40 - professional research agency. We do all kinds of researches in gaming, gamedev, gambling, venture and blockchain. 15+ years of experience in the field. Loyal price development, quick and informative results.

DCS/iG-D40/PLAY1-01-2024

[Website: Data40.com](https://data40.com)

E-mail: danila@data40.com

Phone: +44 7466371493

Address: 010000, Republic of Kazakhstan, Astana city, Yesil district, Dostyk street 20, office 1501

[More researches at https://data40.com/buy-data/](https://data40.com/buy-data/)

All rights reserved 2024