Market Research. Q4 2020

DATA 40

LIVE ROULETTES IN GAMBLING OVERVIEW

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About research

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Aims

- Collect theoretical data about roulettes
- Find Live Roulettes at Online Casino
- Identify Live Roulette Providers
- Highlight the features of Live roulettes: technical nuances, features
- Compare Live Roulette Providers based on the List of Roulette Features
- Identify possible ways to improve Live Roulettes to increase the chances of creating a successful and competitive product

Relevance and timing

- Primary raw data were collected from 05/25/2020 to 09/05/2020
- Processing and analysis of the collected information was carried out in the period from 09/05/2020 to 10/15/2020

Labour costs

- It took 740 hours to collect raw data
- It took 150 hours to structure the data
- 120 hours spent on analytical work and drawing conclusions

About research

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Research methodology

- Collected theoretical data on roulette mechanics
  - Own database of online casinos
  - Search Engines: Google, Bing, Yandex
- A theoretical note on roulette mechanics has been issued
  - Betting and betting systems
  - Basic and unique types of roulettes
  - Elements of the appearance of roulettes and functional differences of roulettes
- Compiled a list of online casinos with Live games
  - Own database of online casinos
  - Search Engines: Google, Bing, Yandex
- A list of selected online casinos has been worked out
  - Selected list of Live roulettes
  - Providers that provide Live roulettes have been written out
  - Selected the most frequently used providers
- Highlighted the key features and differences of Live Roulettes
  - An example of one casino that uses this roulette
  - Provider
  - The main language of roulette
  - Roulette base
    - European
    - French
    - American
  - Additional classification of roulette
    - Auto roulette
    - Speed roulette
    - Thematic roulette
    - Roulette from a real casino
    - An additional screen
    - Unique feature of roulette
  - Working hours
  - Roulette limits used in this casino
  - Block with roulette settings
  - Block with statistics
  - Settings block
  - Dealer's gender
- Based on the collected data, statistics on the use of roulette elements was compiled
- Based on the extended data, a final report was built and conclusions were drawn from the study

Raw Data Guide

The consolidated data and study results can be found in the raw data spreadsheet:

Attached file: Teaser - Live Roulettes List.xlsx

Link	Providers	Live Roulette	Auto Roulette	Live Blackjack	Live Poker	Live Baccara	Big Six wheel	Dice games	Mega Ball	Exclusiv Live Roulettes	OTT Roulettes
bwin.com	Evolution Gaming	X	X	X	X	X	X	X	X	X	-
parimatch.com	Evolution Gaming NetEnt Lucky Streak Asia Live Tech Authentic Gaming XPro Gaming Ezugi	X	X	X	X	X	X	X	X	X	X
playnow.com	X	X	X	X	X	X	-	-	-	-	-
lapalingo.com	NetEnt Evolution Gaming	X	X	X	-	X	X	-	-	-	X
betfair.com	Playtech Evolution Gaming	X	X	X	X	X	X	X	X	X	-
winbet.bg	Evolution Gaming Ezugi	X	-	X	X	X	-	-	-	-	-
caliente.mx	???	X	-	X	X	X	X	-	-	-	-
williamhill.com	NetEnt Evolution Gaming	X	X	X	X	X	X	X	X	-	X
crystalbet.com	Evolution Gaming Playtech ???	X	X	X	X	X	X	X	-	X	-
betsson.com	Evolution Gaming NetEnt	X	X	X	X	X	-	-	-	X	-
twin.com	Evolution Gaming NetEnt	X	X	X	-	X	X	X	-	-	?
verajohn.com	Evolution Gaming NetEnt Pragmatic Play Ezugi Microgaming GamePlay	X	X	X	-	X	X	X	X	-	?
bovada.lv	Visionary iGaming	X	-	X	-	X	-	-	-	-	-
americascardroo	Visionary iGaming	X	-	X	-	X	-	-	-	-	-
svenskaspel.se	???	X	X	X	X	X	-	X	-	X	-

More in Full version

54% of online casinos use roulettes from several providers at once

Popular Live Roulette Providers	
Provider	**Percentage of using casinos**
Evolution Gaming	69,4%
NetEnt	40,1%
Ezugi	21,5%

Number of Thematic Roulettes

Number of Live Roulette languages

Chat

A) Evolution Gaming

The three selected providers have a similar chat structure and differ only in design.

The dealer's name is visible in the chat from Evolution Gaming.

You cannot write anything in chats from Evolution Gaming and Ezugi if the player has a zero bankroll.

B) NetEnt

C) Ezugi

More in Full version

Full version also contains

- Original data table including specifications of 1016 casinos (.XSLX file)
- 12 pivot tables expanding information from Original data table
  - 3 of that contain Live Roulette providers descriptions
  - There are consolidated data in the rest
- 23 tables with Betting Odds
- 43 charts and graphs with analysis and conclusions
- 29 Live Roulette type descriptions
- 29 described Betting systems
- Comparison of 19 kinds of Live Roulette UI
- 11 advices the way of improving roulette

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